


Gemline Decoration Charges Guide

	Set-Up Charge per Logo/Art	Run Charge per Piece, per Location				Personalization	Lead Time		Colors
		6-99	100-299	300-999	1000+		Standard	FastTrack	
Print & Print Wrap	1 Color \$65 (V)	Included with First Location				Gold or silver foil printed personalization is available on select padfolios and notebooks for a \$1.69 (V) run charge.	4-7 Days with no proof 2-5 days after proof approval	1-3 days, up to 3 colors	No charge for PMS color match. Gold or silver foil print available on ribbons. Print Wrap 1 color only.
	2 Colors \$110 (V)	\$1.08 (V)	\$0.86 (V)	\$0.65 (V)	\$0.49 (V)				
	3 Colors \$110 (V)	\$1.54 (V)	\$1.25 (V)	\$0.99 (V)	\$0.79 (V)				
	4+ Colors \$110 (V)	\$1.93 (V)	\$1.55 (V)	\$1.24 (V)	\$0.99 (V)				
	Writing Instruments set-up is no charge	\$0.12 (V) additional color run charge, per color on Writing Instruments, applies to any order quantity							
Deboss	\$65 (V)	Included with First Location.				—	4-7 Days with no proof 2-5 days after proof approval	1-3 days	—
Laser Engraving	\$65 (V) Writing Instruments set-up is no charge	Included with First Location				Available on select drinkware and writing Instruments. \$1.69 (V) run charge	4-7 Days with no proof 2-5 days after proof approval	1-3 days	—
Laser Wrap	\$65 (V)	\$1.93 (V)	\$1.55 (V)	\$1.24 (V)	\$0.99 (V)	—	4-7 Days with no proof 2-5 days after proof approval	—	—
Foil Stamp	\$65 (V)	Included with First Location				—	4-7 Days with no proof 2-5 days after proof approval	1-3 days	Silver or Gold
Additional Location Charge per Piece (applies to print, deboss, laser and foil stamp)		\$1.08 (V)	\$0.86 (V)	\$0.65 (V)	\$0.49 (V)	No additional location charge for Personalization.	Add 1 day to Standard Lead Time for an additional location	One location only for FastTrack	—

Full-Color	\$110.00 (V) \$25 (V) Gourmet Expressions Greeting Cards	\$1.93 (V)	\$1.55 (V)	\$1.24 (V)	\$0.99 (V)	Available on Gourmet Expressions Cards. \$4.95 (V) run charge	5-7 Days with no proof 3-5 days after proof approval	—	Exact color match is not available with CMYK. *
Heat Transfer	\$110.00 (V)	\$1.93 (V)	\$1.55 (V)	\$1.24 (V)	\$0.99 (V)	—	6-8 Days with no proof 4-6 days after proof approval	—	Exact color match is not available with CMYK.*
Logo Dome	\$65 (V)	\$1.08 (V)	\$0.86 (V)	\$0.65 (V)	\$0.49 (V)	—	5-7 Days with no proof 3-5 days after proof approval	—	Exact color match is not available with CMYK. *
Embroidery	\$110 (V)	Up to 10,000 stitches:				—	4-7 Days with no proof 2-5 days after proof approval	1-3 days	Robison-Anton Thread.
		\$2.48 (V)	\$2.28 (V)	\$1.98 (V)	\$1.68 (V)				
		\$0.39 (V) for each additional 1K stitches after 10,000.							

*We will match as closely as possible at no charge.
 Half MOQ available for a less than published decorated item minimum of \$75 (V). Some exclusions may apply.
 Virtual proofs are offered at no charge.
 Actual Proof Fee is \$40 (V) for all decoration methods. Fee does not include set up cost based on decoration method, cost of item or shipping cost. Unless specified, actual proofs will be sent via overnight shipping.
 There is no set-up charge for repeat orders within 24 months of original order date - applies to print, laser, foil stamp, full-color, heat-transfer, logo dome and embroidery. There is no set-up charge for repeat deboss orders within 13 months of original order date.
 Gourmet Expressions items are not available under FastTrack. Standard Lead Time for Gourmet Expressions items is based upon decoration method and quantity.

Gemline Decoration Methods

Print



Print is the decoration of a product through the application of ink via an automated or manual process involving screens or silicone pads onto a substrate.

Deboss



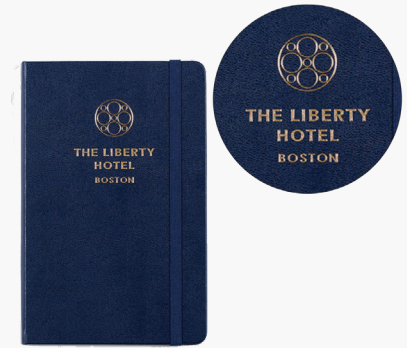
Deboss is the decoration of a product through the use of a magnesium die. The artwork is depressed (debossed) onto the material surface utilizing heat, pressure and/or radio frequency.

Laser



Artwork is laser engraved by removing the top coat of the product revealing the product's color beneath.

Foil Stamp



Foil stamp is the application of metallic foil (gold or silver) or a pigment foil (red or black) onto an item. A thin layer of foil is pressed onto the surface of an item with a heated magnesium die for a vibrant look.

Full Color



Full color printing uses a four-color process (CMYK) to produce a bright, colorful and detailed decoration. This technique is ideal for complex artwork or photographs.

LogoDome®



LogoDome is a full color digital printing method with a durable high-gloss epoxy coating for protection and dimension.

Heat Transfer



Heat transfer is a printing technique using a four-color process (CMYK). Inks are printed onto transfer paper and then applied to the material surface using heat and pressure. This technique is ideal for complex artwork or photographs and is best suited for art designs with floating text.

Embroidery



Embroidery is a decorating technique that uses thread to produce a sophisticated look. Artwork is converted into a digitized file and then stitched onto fabric using a high speed, computer-controlled sewing machine.